



JOHO
Data Driven Decisions



HOME FEDERAL BANK
A Better Way

JOHO OneSource™ Selected by Home Federal Bank as Enterprise-Wide Reporting and Analytics Solution

West Fargo, ND – January 29, 2019 – JOHO, LLC (www.johod3.com), a premier provider of Enterprise Reporting and Analytics software, is excited to announce that **Home Federal Bank** (Shreveport, LA) has signed an agreement to implement **JOHO OneSource™** for the purpose of enhancing management's ability to quickly access pertinent, reliable data and produce timely, actionable reports.

The implementation begins with the **JOHO AYR™** (Are You Ready) data requirements and business intelligence assessment. This process allows HFB's management team and employees to identify the specific data sources and reports to be streamlined, and outlines a unique roadmap of deliverables based on the bank's strategic goals.

JOHO OneSource™ will provide accelerated, on-demand access to critical data and information; thus empowering employees to better manage operational strategies, increase efficiencies, identify customer service opportunities, and deliver service more quickly. It will also enhance the HFB's ability to automate the tracking and trending of key performance indicators.

Home Federal Bank (\$429M assets, Finastra Fusion Phoenix core) uses an array of additional processing and reporting platforms, and will now have the ability to integrate internal and external data into a single database. According to Jim Barlow, the bank's Chief Executive Officer, "the **JOHO OneSource™** solution's ability to simplify and automate our financial and regulatory reporting processes is paramount. The ability to aggregate and present data across all platforms will significantly streamline our monitoring and reporting capabilities. We expect this to provide for both revenue and expense related efficiencies".

"Home Federal Bank presented us with an opportunity to solve the bank's immediate tactical challenges with a long-term strategic platform. Our team is able to design a solution that will scale with the bank's growth initiative and provide efficiencies across its entire organization. **JOHO OneSource™** will empower the bank's team with powerful insights to information from their diverse internal and external data sources. We are confident that there will be measurable results reflecting revenue growth, expense reduction, and improved productivity throughout their enterprise." said Jim Rohde, Founder & CEO, JOHO.

About Home Federal Bank

Home Federal Bancorp, Inc. of Louisiana is the holding company for Home Federal Bank which conducts business from its six full-service banking offices and one commercial lending office in northwest Louisiana. HFB is a full-service community bank committed to providing an unparalleled level of personal service while helping customers meet all their financial needs. Additional information is available at www.hfbla.com.

Statements contained in this news release which are not historical facts may be forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words like “believe,” “expect,” “anticipate,” “estimate” and “intend” or future or conditional verbs such as “will,” “would,” “should,” “could” or “may.” We undertake no obligation to update any forward-looking statements.

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About JOHO

JOHO, LLC is your premier information solutions partner focused on data integration, process improvement, and comprehensive business intelligence delivery for the purpose of enhancing your financial institution’s ability to make immediate and accurate data driven business decisions. Our JOHO OneSource™ solution integrates organization-wide data from multiple internal and external data sources into a single database and delivers actionable, reliable information via dynamic dashboards, robust reporting tools, key performance indicator (KPI) scorecards, mobile access, predictive analytics, data mining, and self-service business intelligence (BI) reporting.

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